

Brought to you by:





**Co-funded by** the European Union

## Starting soon... BioBoosters

Interreg BSR First Call Core Project

Priority 3.1 Circular economy

01/2023 - 12/2025

Budget: 2.8 million EUR

## Partnership

- JAMK University of Applied Sciences FI
- Paper Province SWE
- Biofuel Region SWE
- Vidzeme Planning Region LAT
- Estonian University of Life Sciences EE
- Witeno GER
- Pärnu County Development Center EE
- Foundation for Education and Social Dialogue "PRO CIVIS" PL
- Sunrise Valley Science and Technology Park LT





Transition to circular economy business models

- 1. Circular inputs
- 2. Product as a service
- 3. Sharing economy
- 4. Extension of product life
  - 5. Resource recovery

## Our solution – Demand-Driven Hackathon 28 29 **30** 1 27 26 **25** Open call for Marketing & Selection of innovation scouting teams 24 23 Hacking & team Kick-off Mentor support 20 building 9 20 19 18 17 16 15 14 13 Co-creation to **Impact** launch idea Pitching to jury assessment testing

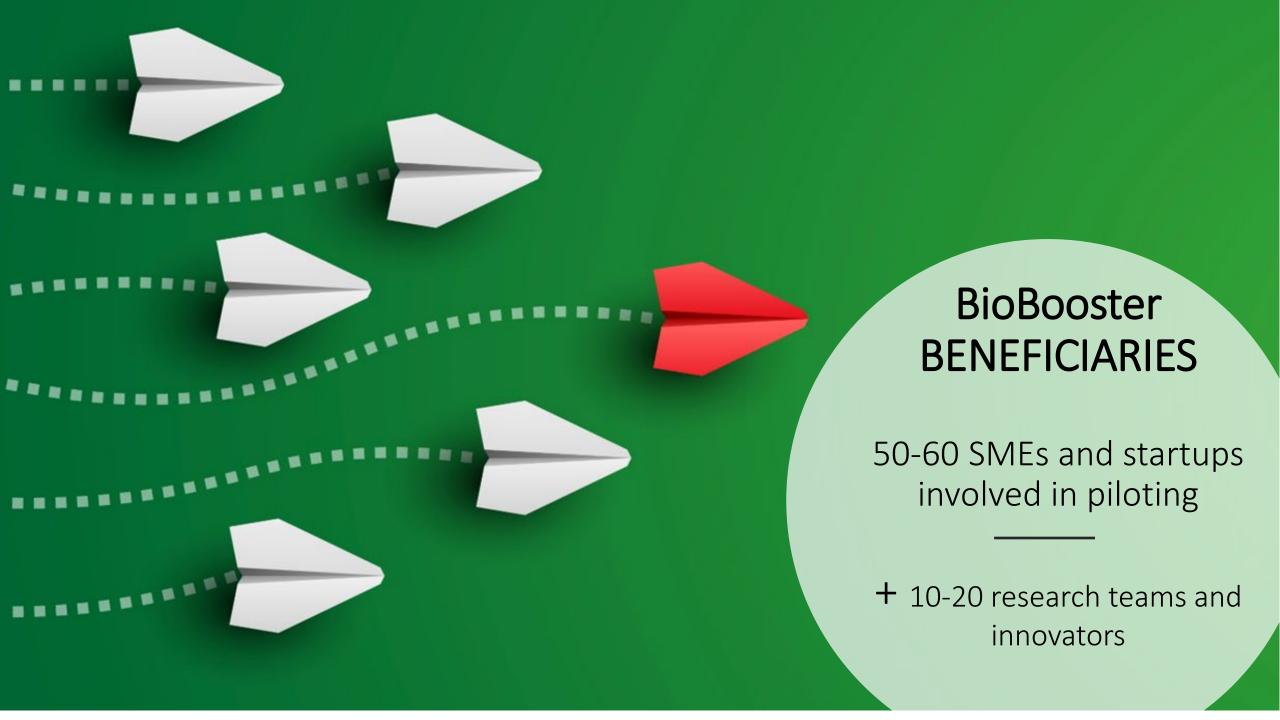


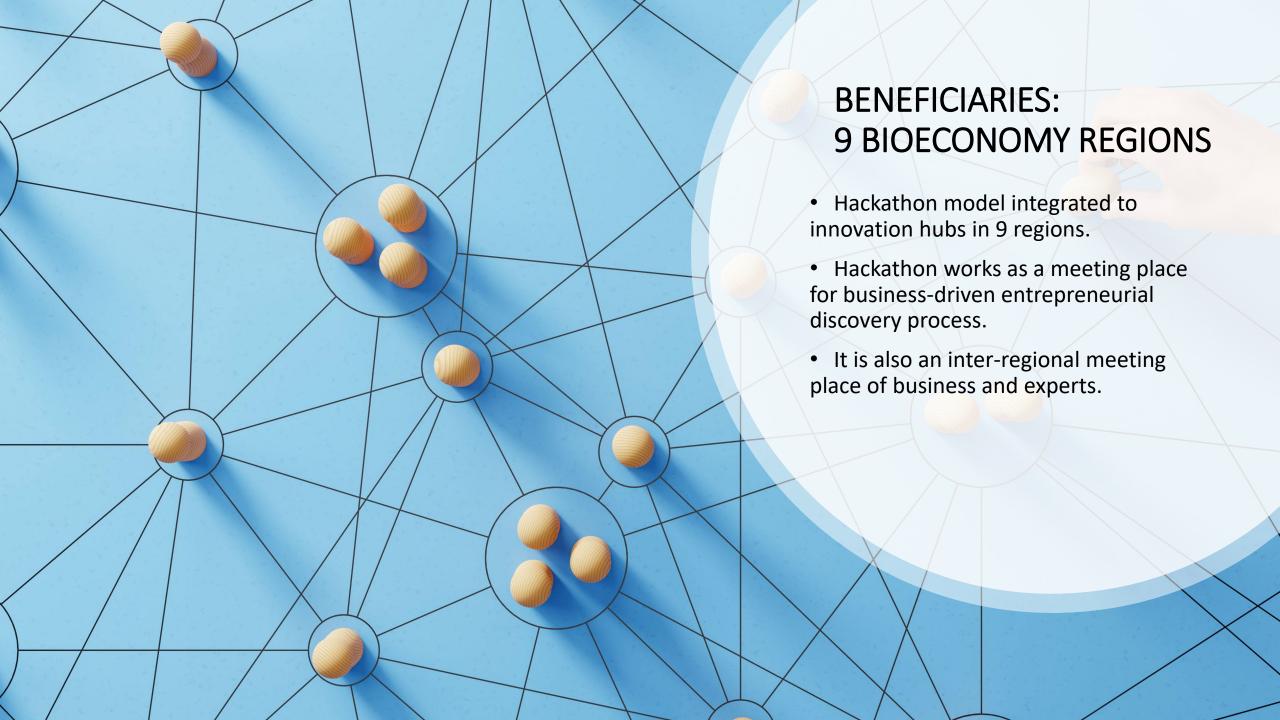
## Demand-Driven Hackathon

Piloted by BioPaavo Bioeconomy Business Accelerator from Central Finland with 12 cases by end of 2022

Now implemented in co-operation with 8 innovation hubs around Baltic Sea Region









JAN 31 at 9.30-11.00 EET (8.30-10.00 CET)